



Improve confidence and fluency

ENGLISH FOR TRAVEL AND TOURISM

Explore the ever growing world of travel & tourism in its many forms in one the most visited destinations on the planet - London! This module practices commonly-used language and enhances communication skills in context, delivering excellent preparation for work in the travel, tourism and hospitality sectors.

The grammatical structures and vocabulary of a range of topics is covered, including: To Follow. Role-plays, case studies and projects all help students work towards real language progress in this field.

Training is delivered in small group or individual classes that are often combined with General English, or IELTS preparation, courses. This course is ideal for anyone interested in - or already working in - an English speaking environment in the Travel, Tourism & Hospitality sectors.

KEY FACTS

- 20 hours per week
- Maximum class sizes: 15 students
- Minimum English level: B1
- Minimum age: 16 years old
- Start dates every month - please see website

BENEFITS TO YOU

- Improve confidence and fluency when using English in a professional capacity
- Focus on your personal learning goals
- Find out more about UK companies and their working practices at home and overseas
- Network with other Travel students and professionals from around the World

WHY MALVERN HOUSE?

- Central London location
- Fully accredited with dedicated professional teachers
- State-of-the-art teaching facilities
- Excellent self-study resources & materials
- Students from around the World

SAMPLE TIMETABLE

Course Type	English For Tourism Lessons		English For Tourism Lessons
Time	8:45 - 10:15	10:30 - 12:00	12.15 - 13.15
Monday	<p>Speaking: Methods of advertising and selling holidays. Tailoring language to attract different types of customers.</p> <p>Listening: A travel agency selling a package holiday. Reading: "The Sales Process"</p>	<p>Vocabulary: Sales terminology, eg: benefits, convince, consultant, browse.</p> <p>Listening: Enrolling a new customer to a travel agency.</p>	<p>Speaking: Ways of advertising and selling holidays. Tailoring language to attract different types of customers.</p> <p>Listening: A travel agency selling a package holiday. Reading: "The Sales Process"</p>
Tuesday	<p>Grammar: Open and closed question types. Speaking: Investigating a client's needs and making recommendations based on these.</p> <p>Writing: Completing an initial enquiry form</p>	<p>Reading: An interview with a travel agent, analysing a text for new vocabulary.</p> <p>Listening: A product presentation for "Australia Tours".</p> <p>Vocabulary: Making suggestions and giving advice.</p>	<p>Vocabulary: Sales terminology, eg: benefits, convince, consultant, browse. Listening: Enrolling a new customer to a travel agency.</p>
Wednesday	<p>Speaking and Vocabulary: Package holidays and tours, what's included and how to describe the holiday to a customer.</p> <p>Listening: "Why choose a package holiday?" - students complete a comprehension activity to practice vocabulary and listening skills.</p>	<p>Reading: The impact of the internet on tourism.</p> <p>Speaking: Recommend and attempt to sell a package holiday in a roleplay with a class partner.</p>	<p>Grammar: Open and closed question types. Speaking: Investigating a client's needs and making recommendations based on these.</p> <p>Writing: Completing an initial enquiry form.</p>
Thursday	<p>Reading: The role of tour operators - students look at a text describing how packages are put together and look at the principles involved. They then describe what they have learnt using vocabulary picked up from the reading exercise.</p>	<p>Listening: The "Peace in Burma" tour - students try to follow a tour and note down facts they hear during the tour.</p> <p>Speaking: Using language from the tour, students provide a tour of a place they know by describing its history and famous places.</p>	<p>Reading: An interview with a travel agent, analysing a text for new vocabulary.</p> <p>Listening: A product presentation for "Australia Tours". Vocabulary: Making suggestions and giving advice.</p>
Friday	<p>Grammar: Asking questions, a look at the different ways of forming questions in English including direct and indirect questions, and questions with/without auxiliary verbs.</p>	<p>Pronunciation: Students practice word stress with their teaching with the aim of reducing confusing with words that may sound similar.</p> <p>Speaking: Students roleplay a conversation at a travel agent's office.</p>	<p>Reading: The impact of the internet on tourism.</p> <p>Speaking: Recommend and attempt to sell a package holiday in a roleplay with a class partner.</p>

Please note: These are a selection of sample lessons and actual programme may vary.



HOW TO BOOK

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