



Improve confidence and fluency

ENGLISH FOR MEDIA

Explore the fascinating world of modern media in its many forms – on/off-line news & entertainment channels, audio-visual & text pieces plus a range of other methods of delivery; all while developing your English skills at the same time. This module highlights commonly-used language which you can practise in a media context e.g. doing interviews, writing articles and much more.

The grammatical structures and vocabulary of a range of topics is covered, including: Working in Media, History of Media, UK vs US English, Article structure, Headline writing, UK print media, The BBC and more. Role-plays, case studies and projects all help students work towards real language progress.

Training is delivered in small group or individual classes that are often combined with General English, or IELTS preparation, courses. This course is ideal for anyone interested in – or already working in – an English speaking environment in the media sector.

KEY FACTS

- Minimum age: 16 years old
- Maximum class sizes: 15 students
- Minimum English level: B1
- 2018 Course Start dates:
 - 19th February
 - 23rd April;
 - 20th August
 - 15th October

BENEFITS TO YOU

- Improve confidence and fluency when using English in a professional capacity
- Focus on your personal learning goals
- Find out more about English/speaking media outlets
- Network with other media students and professionals from around the World

WHY MALVERN HOUSE?

- Central London location
- Fully accredited with dedicated professional teachers
- State-of-the-art teaching facilities
- Excellent self-study resources & materials
- Students from around the World

SAMPLE TIMETABLE

Course Type	General English Lessons		English For Media Lessons
Time	8:45 - 10:15	10:30 - 12:00	12:15 - 13:00
Monday	Vocabulary: Listen to a song about money and study the words and phrases. Speaking: Discuss shopping and work using the vocabulary, sharing ideas and opinions	Grammar: Present perfect & past simple. Compare and contrast, focus on the uses of each type of tense. Speaking: "The Money Questionnaire" - Have you ever sold anything online?	Reading and Vocabulary: Understanding magazine covers, interpreting covers and usage of language to make covers that stand out. Grammar: The grammar behind creating short, snappy and interesting headlines.
Tuesday	Reading: "My Life Without Money" - read and discuss the life of a woman who doesn't use money. Pronunciation: Numbers, percentages, currencies.	Listening: Students listen to a new bulletin containing financial, business, and numerical information and try to take notes. Speaking: Students explain facts and figures to their partner, EG: the population of their town.	Language Focus: Looking at common media "buzzwords", puns, jokes, and the types phrases used to attract readers. Writing: Create headlines and titles that grab people's attention.
Wednesday	Listening & Speaking: Students discuss changes in their lives and changes they'd like to make. They listen to a woman describing her life and take notes. Grammar: Present perfect continuous with for/since.	Pronunciation: Sentence stress. EG: "She's been <u>working</u> in <u>Italy</u> since <u>October</u> ." Speaking: Students describe activities they do and how long they've been doing them for/since - extra focus on when you can and cannot use the "continuous" form.	Listening: An interview with an editor. Key language used in describing a job in journalism and editing. Vocabulary: Phrases to describe your job role in the world of media.
Thursday	Reading: Students read about how a holiday can change their lives and discuss the story. Vocabulary & Pronunciation: Students look at different types of adjectives, eg: small/tiny, hungry/starving.	Grammar: Present perfect continuous - student look at how the tense is used to discuss recent actions. EG: "I've been working all morning so I'll take a break now." Roleplay: Students roleplay situations given using the vocabulary and grammar.	Reading and vocabulary: Editorial planning, justifying proposals, making objections, and dealing with objections. Roleplay: A meeting to exchange ideas on magazine layout, praising and criticising ideas in a diplomatic way.
Friday	Writing: "A nightmare journey" - the class discusses what can go wrong when travelling. We look at how to organize a story into paragraphs. Students write a short story, either real or fictional, and tell it to their groups.	Review: The class takes a short test, the week's topics are reviewed with a combination of discussions, games, and team quizzes given by the teacher to ensure students retain the grammar and vocabulary of the class.	Writing: Examining the structure of an article about a celebrity, paying attention to the style and language used. Students then write a similar article including the language and grammatical structures used in this week's class.

Please note: These are a selection of sample lessons and actual programme may vary.



HOW TO BOOK

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